

2019 LAS VEGAS
Better Home Show
BETTER HOMES | BETTER GARDENS | BETTER LIVING

FOR OFFICE USE ONLY

Amt Rec. Date Rec. Bal. Due
Final Booth No. Salesperson

October 26 & 27, 2019 | Rio All Suite Casino Resort—Pavilion Ballroom

INSTRUCTIONS: Please complete all sections below, sign and fax this contract with credit card payment to (702) 736-5078. If paying by check, sign and fax back to (702) 736-5078. After faxing, please mail payment and the original contract to Beasley Media Group, LLC 2920 S. Durango Drive, Las Vegas, NV 89117.

Company Name:

Contact Name: Title:

Address: City: State: Zip:

Phone: () Fax: () Email:

1. BOOTH FEES:

- \$975 per 10' x 10' standard booth
Corner Booth Fee \$100
Website Banner Advertisement \$200
Total Booth Fees:

Booth Fees include: Side and back drapes, company identification sign, listing in show directory and listing on the show website.
Booth Fees also include: One (1) Table and two (2) chairs.
Electric is not included.
Public WiFi is available.

2. BOOTH SELECTION: Enter the number of exhibit booths requested. State your location preference by using a preferred booth number.

Number of booths requested:
1st choice booth #: 2nd choice booth #: Total booth size:

3. PRODUCT CATEGORY: Please describe your product or service in four words or less for a listing in the show directory. This must be submitted by October 10, 2019 to be included in the directory.

4. Please list the brands you will be displaying:

5. OTHER MARKETING OPPORTUNITIES: (only these brands will be allowed on display)
Yes, I am interested in Sponsorship Opportunities.

6. PAYMENT METHOD: Total Booth Fees: \$

- Check (made payable to: Beasley Media Group, LLC) \$20.00 fee will be applied for all returned checks.
Please charge my credit card the full exhibit fee.
Please charge my credit card a 50% deposit now and 50% - 30 days from receipt of this contract (to Card Attached). (Contracts received within one month of the show will be charged in full.)

Card #: Exp. Date: /

Security Code: Billing Zip Code

Name on card:

Cancellation and Refund Policy: (a) All sales are final. (b) Exhibitor agrees to notify Beasley Media Group, LLC in writing if it needs to cancel out of the show. (b) Written cancellation received by Beasley Media Group, LLC by June 20, 2019, a cancellation fee of 50% of the total booth cost will be assessed. (c) Written cancellation received after June 20, 2019 there is no refund available.

If an exhibitor fails to make payments due here under on the date or dates specified, then Beasley Media Group, LLC may cancel this agreement at Beasley Media Group, LLC's sole discretion and without further notice. Should a cancellation occur there will be no refund.

It is agreed that the Exhibitor Terms and Conditions as contained on the second page of this PDF are part of this contract. (Must Initial).

AUTHORIZED SIGNATURE: The person signing this Agreement on behalf of Exhibitor represents and warrants that he/she is authorized by Exhibitor to execute this Agreement and bind Exhibitor to the terms and conditions set forth herein.

Signature: Date:

Exhibitor Name:

TERMS AND CONDITIONS/Fall Exhibit

1. Definitions.

(a) Event. The term "Event" as used herein shall mean Divas' Day Out/Las Vegas Southwestern Women's Expo.

(b) Event Producer. The term "Event Producer" as used herein shall mean Show Management Associates, LLC and/or Beasley Media Group, LLC.

(c) Facility. The term "Facility" as used herein shall mean Rio All-Suite Casino Resort.

2. Eligible Exhibits. Event Producer reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated to him any merchandise other than that specified in his or her application.

3. Limitation of Liability/INDEMNITY: Neither Event Producer nor the Facility, nor any of its officers, agents, employees or other representatives, shall be held liable for, and each is hereby released from any damage, loss, harm, or injury to the person or property of Exhibitor or any of its visitors, officers, agents, employees or other representatives, resulting from Exhibitor's participation in the Event, licensing and/or use of exhibition space hereunder, or the failure of Event Producer to make available the exhibit space/Exhibit or hold the Event, however caused, including that caused by Event Producer's or any Facility's, or its officers', agents', employees' or other representatives' negligence. Exhibitor shall indemnify, defend, and hold harmless Event Producer and the Facility and their respective owners, directors, officers, employees, agents and representatives, from, any and all claims, demands, suits, liability damages, loss, costs, attorneys' fees, and expenses of any kind which might result or arise from its participation in the Event, its licensing and/or use of exhibition space hereunder, or any action or failure to act on the part of Exhibitor or its officers, agents, employees, or other representatives.

4. DAMAGE TO FACILITY OR PROPERTY: Exhibitor is liable for any damage its employees, representatives, etc. causes to Facility floors, walls, or columns, to standard booth equipment, or to other Exhibitors' property. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the Facility premises, and shall indemnify, defend, and hold harmless the Facility, its owners, affiliated companies, agents, servants and employees from any and all such losses, damages, and claims.

5. Insurance. : Exhibitor understands that neither Event Producer nor the Facility, or their respective affiliates, maintains insurance covering Exhibitor's liability or property, and Exhibitor is advised to obtain, at its sole expense, insurance for its exhibit material and products against loss or damage, and public liability insurance against injury to the person or property of others. Exhibitor shall provide evidence of such insurance to Event Producer and the Facility upon request. It is understood all property of Exhibitor is in its care, custody, and control in transit to, or from, or within the confines of the Facility, and neither Event Producer nor the Facility assumes any responsibility therefore. In no event, shall Event Producer be liable to Exhibitor or anyone claiming through Exhibitor for incidental, consequential, special or indirect damages, including lost profits, even if Event Producer has been apprised of the possibility of such damages.

6. Cancellation and Refund Policy: (a) Exhibitor agrees to notify Event Producer in writing if it needs to change its booth size, change its company listing and/or contact information, as well as if it needs to cancel out of the show. (b) Written cancellation received by Event Producer by June 20, 2019, a cancellation fee of 50% of the total booth cost will be assessed. (c) Written cancellation received after June 20, 2019 there is no refund available.

If an exhibitor fails to make payments due here under on the date or dates specified, then Event Producer may cancel this agreement or change such exhibitor's space assignment at Event Producer's sole discretion and without further notice.

Should a cancellation occur, there will be no refund.

7. Force Majeure. If for any reason beyond Event Producer's control (e.g., fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, municipal, state or federal laws, or act of God), the Event, or any part thereof, is prevented from being held, or the Facility becomes unavailable, unfit for occupancy or substantially interfered with, Event Producer may cancel the Event. In such event, Event Producer shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue thereof, and Exhibitor waives claims for damage arising there from. Upon any

such termination, Event Producer may refund to Exhibitor no more than a prorated amount of Exhibitor's total cost of participation paid after deducting all expenses and reasonable compensation to Event Producer. In no case, shall the amount of any refund exceed Exhibitor's total cost of participation actually paid.

8. Exhibitor understands there can be no guarantee of the actual number of attendees.

9. Show Location. If, for any reason, Event Producer determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due to the exhibitor, but Event Producer shall assign to the exhibitor, in lieu of the original space, such other space as Event Producer deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Event Producer shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.

10. Taxes and Licenses. Exhibitors shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the exhibition. Exhibitors shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees and/or other charges that shall become due to any governmental authorities at the exhibition.

11. Compliance with Laws. Exhibitors must comply with all laws, rules, regulations and ordinances in force. In addition, exhibitors are subject to the terms and conditions of the lease between Event Producer and the Facility.

12. The Entire Agreement. This agreement contains the entire agreement of the parties hereto with respect to the matters embraced herein may not be modified, discharged or terminated, except by written instrument, signed by the party to be charged.

13. Event Producer reserves the right to relocate an exhibitor's booth location in the event of a floor plan consolidation or for any other reason at its discretion.

NONDISCRIMINATION POLICY: Beasley Media Group, LLC and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group, Inc. or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Please Initial: _____



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